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## Reference for Jörg Ludwig

### Global Business Markets Intranet Consultant

Jörg Ludwig has been working with the Intranet design team in Global Business Markets (GBM) for the last 10 weeks who have responsibility for all aspects of the design and ongoing management of GBM web sites with prime responsibility for the management of the sector information and communication requirements. This includes constant assessment of new Intranet technologies, application of best of breed methodologies and their subsequent maintenance to agreed timescales within each sector.

The team also acts as Consultants to the sectors on all aspects of web design and web related applications.

Jörg was responsible for managing the Graduate Website for GBM and his role involved:

- To manage the graduate web sites and to act as a web design consultant to them with responsibility for defining, capturing and documenting customer requirements, planning and executing deliverables against a project plan.
- To manage relationships with graduate representatives and understand their requirements when creating and designing their web sites
- To be responsible for reporting progress to the graduate web co-ordinators ensuring regular communication is maintained with the customer base.
- To provide ongoing advice and technical expertise and guidance to graduates within GBM on all web related issues.

In order to achieve his objectives Jörg had to work with the following software packages: Microsoft Office, Microsoft FrontPage, Adobe PhotoShop, PaintShop Pro, and Internet Browsers search Engines and FTP programmes.

Jörg's work has been of a very good standard, he has had positive feedback from his customers and he has quickly become a very effective member of the team.

Jörg's communication skills are also very good and he has been able to communicate at all levels effectively ensuring that he is understood.

**Herrn Jörg Ludwig,**

geboren am 01.01.63

wird der erfolgreiche Abschluß einer Fortbildung

## **Vertriebsmanager Telematik**

vom 13. Mai 1998 bis 7. Mai 1999

bestätigt.

Auf der Grundlage der in den einzelnen Fächern  
erzielten Leistungen wird das

**Gesamtprädikat**

**"Sehr gut"**

erteilt.

Berlin, am 7. Mai 1999



Dr. habil. J. Kramer  
ASCI Systemhaus GmbH

# Ergebnisse in den Fächern

Bezeichnung der Fächer	Stundenumfang	Note
<b>Management und Betriebsführung</b>	104	1
<b>Marketing</b> Absatzwirtschaft, Kommunikationsmanagement, Vertriebsmanagement, Verkaufsförderung	170	1
<b>Wirtschaft und Handel in der Europäischen Union</b>	40	1
<b>Recht</b> Handels- und Gesellschaftsrecht, Vertragsrecht, Arbeits- und Sozialrecht, Patentrecht	48	-
<b>Kommunikation</b> Kommunikation, Gruppendynamik, Konfliktbewältigung, Körpersprache, Selbstmanagement, soziale Kompetenz	130	-
<b>Informatik</b>	220	
Hardwarekomponenten, Betriebssysteme und Oberflächen	56	-
Tabellekalkulation mit MS-EXCEL	28	1
Datenbankarbeit mit MS-ACCESS	28	1
UNIX/LINUX und X-Window	48	2
Grundlagen der Programmierung anhand von Visual C	32	-
Datenschutz/Datensicherheit	12	-
<b>Informatikanwendungen im Marketing</b>	124	
DTP mit Word 97	54	2
Präsentation im Internet mit HTML und Java-Script	56	-
Multimediaanwendungen	14	-
Verkaufsinformationssysteme	16	-
Online-Datenbanken	22	-
<b>Telekommunikation</b>	218	-
Rechnernetze und Datenkommunikation	24	
Client/Server-Technologien am Beispiel von WinNT 4.x	32	
Aufbau und Betrieb eines LAN, Novell NetWare 3.x/4.x	36	
ISDN, Euro-ISDN und Connectivity	16	
Teleworking, mobile Kommunikation und Remote Access	24	
Verkehrstelematik, City-Logistik, GSM und GPS	16	
Internet - Funktionsweise, Zugang und Anwendung	24	
Intranet - moderne Kommunikation im Unternehmen	16	
Sicherheitsaspekte der Telekommunikation	8	
<b>Sprachausbildung</b>	220	1
English for Business and Telecommunication "Advanced"		
<b>Praktikum</b>	384	-
British Telecom, London Global Technology & Consultancy		